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Contributor Program

Industry News Corp
INDUSTRY EXPERTS TELLING ALL

Thank you for your interest in becoming a contributor for Industry News Corp, an insider's website built upon experts and authorities in specific niche markets. The following is our guidelines that we use for contributors and will guide you through the process of becoming a contributor.

Founded in 2013, Industry News Corp has built a reputation on having content and comments outside the normal mainstream media. We provide valuable insights into what is happening in the world from the perspective of those living it.

Contributor Requirements:

- ➔ Must be an authority or thought leader in your field.
- ➔ Minimum submission of 1 article per month for 12 months.
- ➔ Articles must be more than 400 words with a maximum of 1,500 words. (Please contact the editor for any content longer than 1,500 words).
- ➔ Full author bio required including picture, full name, social media links (Facebook, Twitter, LinkedIn, etc.), website link, and brief description of your expertise.
- ➔ Articles should contain links to authoritative sources (no backlinks to your own website). Editor reserves the right to no-follow any links.
- ➔ Articles must be unique and exclusively written for Industry News Corp.

Contributor Benefits:

- ➔ Showcase your expertise to the world.
- ➔ Author profile allows links to your website and social media profiles for others to follow you.
- ➔ PR-3 website with 20,000+ visits per month (AND GROWING)!
- ➔ Posts are shared through social media and business networks.

Application Process:

If you are interested in writing for Industry News Corp, send your name along with a few article ideas to our chief editor, William Ecksel, at wecksel@industrynewscorp.com. Along with your email, include links to a few articles you have published elsewhere. If we are interested in your writing, you will receive a welcome message along with a contributor agreement.

Sample Article Page:

Can Chew Disrupt the DJ Industry?

Added by William Ecksel on May 25, 2015.
Saved under Technology

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“Faster internet connections, better video streaming technology and sharp growth in the number of people DJing in their bedrooms or at parties all make this a good time to be exploring this particular area.” – The Guardian

Trying to take its place in history for disruptive in next Twitch.tv. If the founders are lucky, that means they are on the \$1 billion valuation. Purchased by Amazon.com in 2014, Twitch.tv is a live streaming video platform where gamers and e-sports enthusiasts can stream videos of game play-throughs and live sport competitions. Chew.tv is hoping to become as popular but within the DJ industry.

Founders Wil Benton and Ben Bowler are trying to tap the market of over 1 million professional DJs throughout the world. Their service allows DJs to stream their events live through its website. The purpose of the site is to allow DJs to learn from each other as well as stay up to date on trends in the business. It recently received £123,00 in seed money which closed on April 24, 2015.

The funding puts Chew in a slight predicament as they legally do not have to license their content as long as revenue is under £ 200,000. That means that Chew is getting close to the threshold where it will need to shift its business model. According to co-founder Benton, the

About William Ecksel

 William is a graduate of the University of Michigan and works as a freelance writer. He is currently the chief editor for Industry News Corp and has been so since 2013. In addition to writing about the latest news, he also spends his free time writing on sport related topics.

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German Invasion in Santa Monica by Way of Denmantau

Listening to their sound you would swear that The Ramones were collaborating with Coldplay Walking through the bustle of Santa Monica Pier, dodging tourists and trying to get to the end of Route 66, you see many street performers along the way. Nothing new to Santa Monica, street performers range from celebrity impersonators, face painters, [...]

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